

Quinn & Gellar's Top 10 Branding Campaigns



Chamber of Commerce
of Eastern CT

SOUND MEDICAL ASSOCIATES

Your health. Our care.



The region's largest advocate for business turned to Q&G to showcase the economic diversity of eastern Connecticut and to promote commerce one building block at a time.

Q&G developed a new corporate identity and successful marketing strategies for a large medical practice spanning nine distinct offices in eastern Connecticut.

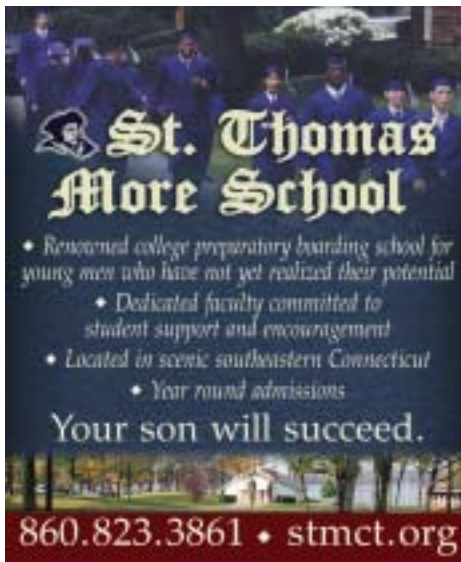


Q&G designed a slick new logo for 104.9 The River to coincide with the opening of Mohegan Sun's second multimillion dollar resort in northeast Pennsylvania.

WHALING CITY



When Whaling City acquired two new automotive brands, the company called upon Q&G to reposition their new multibrand dealership.



TriVIN



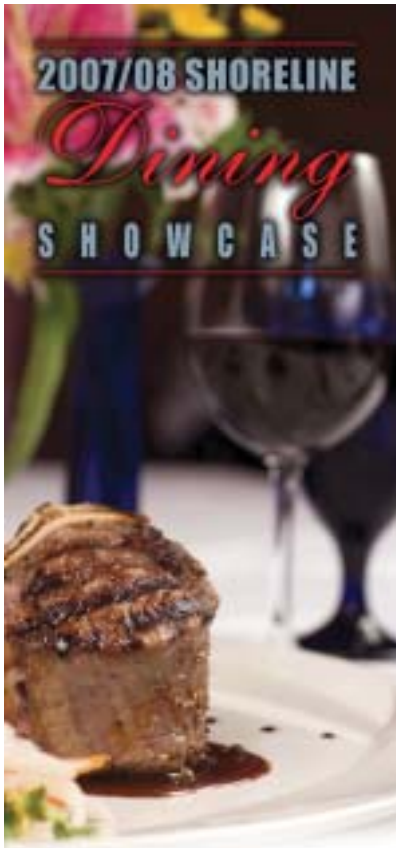
Connecticut's renowned boarding school for boys turned to Q&G to rebrand the institution for its marketing endeavors throughout the northeast.

TriVIN, the national leader in on-line vehicle registration, hired Q&G to launch its state-by-state, business development campaign starting with California auto dealerships.

The national distributor for a new line of Chinese scooters and motorcycles hired Q&G to develop a comprehensive marketing strategy including a new corporate identity for Eurospeed USA and its various products.

BAILEY AGENCIES INSURANCE

The region's oldest and most prestigious independent insurance agency hired Q&G to rebrand its image and its varied portfolio of products.



Quinn & Gellar successfully launched its own high end reference guide to dining. Over the past five years, this regional publication has been established as the Top 50 restaurant showcase.



Q&G has successfully branded its own events to market them as distinct entities with their own core business and promotional objectives.

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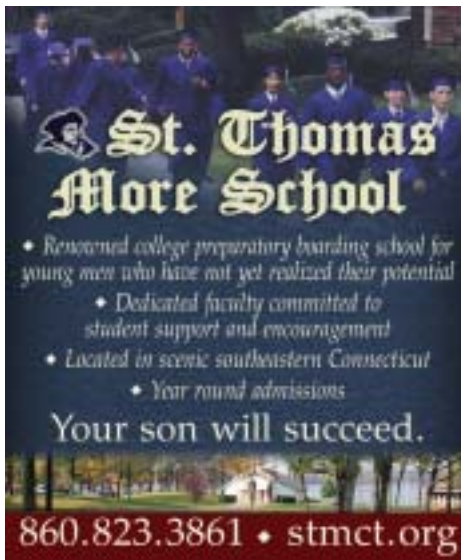


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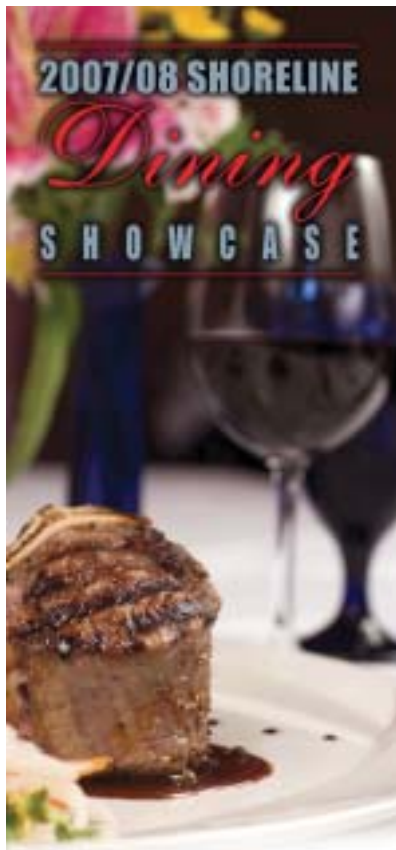
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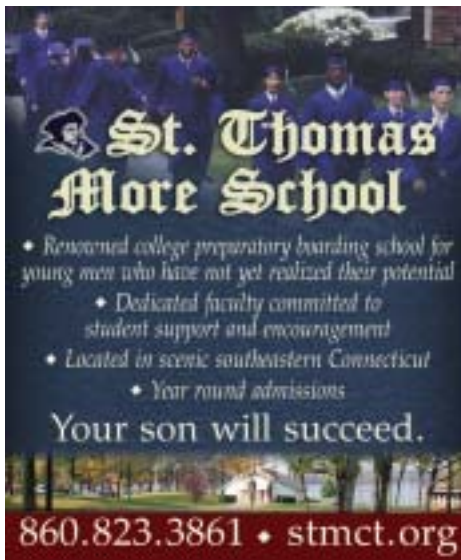


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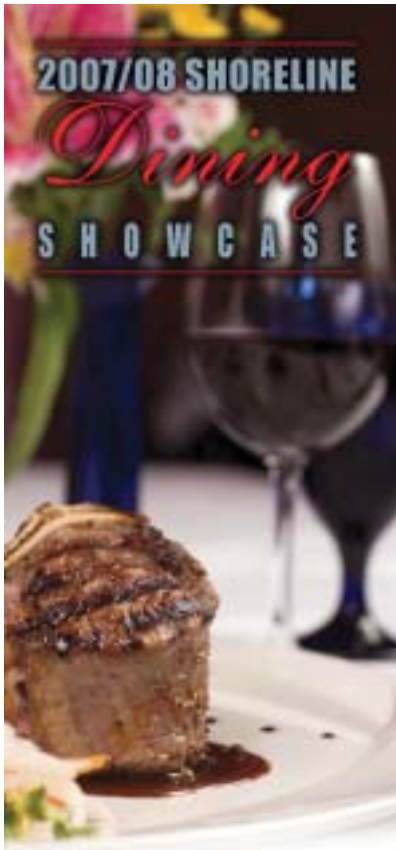
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